

# NEWS RELEASE

DATE: June 30, 2005

FROM: MWW Group  
(201) 507-9500  
Matthew Caruso ([mcaruso@mww.com](mailto:mcaruso@mww.com))  
Cara Jaffe ([cjaffe@mww.com](mailto:cjaffe@mww.com))

---

## ROCKLAND PLASTIC SURGERY FIRST IN AREA TO USE SCITON PROFILE LASER

**Pearl River, NY (May 5, 2005)** – Today, Rockland Plastic Surgery (RPS) announced it will implement the Sciton Profile Laser, the most comprehensive aesthetic laser system, to administer rapid and comprehensive treatment to patients who wish to repair damaged skin, erase the effects of aging, and improve skin quality. Physicians at RPS are excited that this technology, the most advanced in the region, will allow patients to feel their best and put their best face forward.

As the industry's only configurable laser system, The Sciton Profile allows physicians and aestheticians at RPS to provide the fastest and most precise treatment to skin problems such as roseacea, angiomas, port wine stains, warts, and scars. Other procedures now available thanks to the addition of this technology include photo rejuvenation, micro laser peel, and laser skin peels.

"We are excited to be the first in the area to provide this technology for our patients," said Michael Fiorillo, MD of Rockland Plastic Surgery. "Procedures using this technology, such as photo rejuvenation, micro laser peel, and the laser skin peel will allow our patients to look their best and take 5-15 years off their faces."

The Micro laser peel uses an intra-epidermal laser peel that precisely ablates the outermost layers of the skin. The procedure is individually tailored to the condition being corrected. Healing takes 3-4 days and patients will experience smoother, healthier more vibrant skin with an immediate change in skin texture and tightness. Patients typically have the procedure repeated 2-4 times and space their treatments 6-8 weeks apart.

The laser skin peel treatment is for wrinkle reduction and restoring skin to its natural beauty. The Sciton Profile system combines two lasers and produces long-term results. Physicians remove thin layers of the skin's surface, which will be replaced by younger skin growth. As a result, wrinkles soften and become less noticeable – some disappearing completely. Other results include the improvement of pigmented lesions.

Lastly, the Sciton Profile's Broad Band Light (BBL) allows physicians and technicians to perform photo rejuvenation. This treatment is for sun-damaged skin, age spots and redness. The BBL utilizes the power of pulsed light to stimulate the skin, which generates new collagen.

"The BBL pulsed light produces excellent results in photo rejuvenation therapy," said Stephanie Elwood, a licensed aesthetician and certified laser professional at Rockland Plastic Surgery's Escape MediSpa – a full service spa that performs a variety of skin care services. "The photo thermal energy targets and eliminates many of the fine vessels that cause redness and unwanted melanin responsible for pigmented lesions."

The Sciton Profile Laser is one of the many technological advancements at Rockland Plastic Surgery, which is establishing its practice as one of the preeminent plastic surgery centers in the New York Metropolitan area.

###

**FOR A DEMONSTRATION OF THIS NEW DEVICE, PLEASE CONTACT  
MATTHEW CARUSO AT (201) 964-2371**